

AXE BAT VIDEOS

Subject: The AXE is absolutely on fire.....Tons of coverage lately to share-SEE BELOW.

- **CSN Philly:** [Victus And Its 'Axe Bat' Are Taking MLB By Storm](#)
- **St. Paul Pioneer Press:** [Kurt Suzuki's new secret weapon: an ax-handled bat](#)
- **MLB.com:** [Tompkins on Axe Bat](#)
- **MassLive:** [Dustin Pedroia, Mookie Betts using Axe Bat to prevent injury, improve swing and offense](#)
- **Baseball Prospectus:** [Tools of the Trade: Testing the Axe Bat's Claims](#)
- **Baseball America:** [Axe-Handle Bats Might Lead Hitting Revolution](#)



BEST OF WHAT'S NEW

HOW AN AXE-HANDLE BAT IS GOING TO TAKE OVER BASEBALL

RED SOX HITTING COACH CHILI DAVIS WEIGHS IN ON THE AXE BAT

By Joe DeLessio October 18, 2016

Some of Major League Baseball's best hitters have tossed aside their old sluggers for something called the Axe Bat. As the name implies, it's part axe - thanks to a contoured oval handle and an angled knob - and promises players a more natural grip, better bat control, more-powerful swings, and a reduced risk of hand injuries. It's also a *Popular Science* [Best of What's New](#) award winner.

Chili Davis, the Boston Red Sox hitting coach - whose own 18-year MLB career netted 350 homers and three World Series rings - set the shift in motion when he brought one to spring training last year. When Chili swings, players take note, and two Sox are now swatting full-time with the Axe. Davis tells us the new lumber has a strong future in the batter's box.

To read the entire article got to:
<http://www.popsci.com/how-an-axe-handled-bat-is-going-to-take-over-baseball>



Call us if you have any questions.

Seminole Sports
Bob Suvada
847-373-0300
Baden Sports Dealer

Chili Davis, Red Sox Hitting Coach
Davis believes the Axe Bat has a strong future in baseball.

